

According to a recent article in the Ladies Home Journal, the number one major regret of American women today is not ever having their dreams fulfilled. The majority of women in the work force feel desperately trapped in dead-end, low-status jobs where they are overworked, underpaid, and under appreciated. Their greatest dream is to own a home, have a car, and go on a vacation. The average American's greatest fear is not being financially able to pay for their children's college education or have enough money for their own retirement. Those of us who are committed to the Mary Kay way of life are winning cars, enjoying fabulous trips, living in homes that most people don't dare dream about, providing college educations for our children and feeling secure in the fact that we can retire financially when we decide to do so. We are living the American dream. At Seminar this morning you saw hundreds of women who, within the past few months, have promoted themselves to management and are assuming the position of Directorship. Did you know that in the corporate structure in the "other world," a woman plateaus at the average age of 37? She can take a lateral move, perhaps without even an increase in salary, but she is unable to move up because it still says "men only" on that door. But you have the opportunity of joining the ranks of the highest paid women in America. That's living the Mary Kay Dream. Do we have a mission? Yes, we do. There isn't a woman alive who can't benefit from our Mary Kay opportunity. We must tell the whole world that we can have it all. As Shirley Hutton once said, "In the process of helping others to the banquet of life, something magical happens. We help ourselves even more." When you invest in somebody else's success, your own is guaranteed. So, with all the energy and determination that you can muster, take our Mary Kay dream and make it your own. Know that you are not given the ability to dream without also being blessed with the ability to make your own dreams come true. You can do it, and you can live it. — *Mary Kay Ash*

